



CAREER PATHWAY- GENERAL SALES MANAGER

Keystone Harley-Davidson | 2800 Eberhart Road, Whitehall, PA 18052 | 610-379-4055

FIND OPENINGS: <https://www.keystonehd.com/employment>

Business Description

Keystone Harley-Davidson® in Whitehall, Pennsylvania is Lehigh Valley's Premier Harley-Davidson Dealer and is dedicated to providing you with the best riding experience possible. Our inventory of New Harley-Davidson® & Pre-Owned Motorcycles is second to none. Our goal is to provide the absolute best dealership experience possible! We have a knowledgeable staff that is ready to help you with all of your Harley-Davidson® needs. Come visit us and check out our Parts and MotorClothes® departments to accessorize your bike or to gear up for the road. We also have a full Service department to help you ensure your bike is riding safely. Check back with us often for news on exciting events, inventory updates, and specials in our departments. We're always looking to hire enthusiastic individuals willing to learn. Come grow with us!

Knowledge, Skills, and Abilities Needed

We're looking for employees who...

- have an interest in motorcycles
- have a team-player mentality
- have excellent customer service skills

Connect with us on Social Media!



@keystonehd



@keystone_harley_davidson



@keystoneharley-davidson6189



CAREER PATHWAY- GENERAL SALES MANAGER

General Sales Manager

The General Sales Manager oversees all Sales and Finance teams. Must have a strong knowledge of bikes, inventory management, product features, managing sales metrics, and financial requirements needed to close a sale. Must build relationships in the community to bring customers to the dealership through vendor shows, community events, etc. A degree in Business or a related field is preferred but not required.
Annual Salary: \$45,000-\$50,000 plus commission

Business Manager

The Business Manager works on behalf of Keystone Harley-Davidson to provide customers with the best finance and protection products for their needs. Duties include obtaining customer credit and financing applications, completing customer information, and ensuring all sales regulations are met. Willing to train. No degree required.
Hourly Rate: \$15 plus commission

Assistant Sales Manager

The Assistant Sales Manager works directly with the Fit Specialist to ensure a smooth transaction in the sales process including payment options, budget, financing, and trade-in value. Must enjoy talking to customers and is responsible for conducting follow up phone calls to close the sale. No degree is required for this position; willing to hire and train a strong candidate.
Hourly Rate: \$15 plus commission

Fit Specialist

Should have strong product knowledge of inventory, benefits and features of the various bikes. Class (M) License required. This person likes to ride and understands client needs. Duties include meeting with walk-in customers and pre-scheduled appointments. Must identify a customer's product interest, their purchasing time frame and budget. Will utilize phone, text, email and social media to build customer leads. No degree required. Ages 18+. Hourly Rate: \$15 plus commission

START HERE